

The Best Reason To Log A Few Extra Miles This Weekend

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Combine your passion for running with your love for fashion thanks to [Helly Hansen's new, free app](#) that allows you to design your own running tights—but first, you have to earn it. “This Is My Style” collects your running data—tracking your distance, duration and pace—and uses that information to generate a personal pattern based off your specific running route.

The more miles you log, the more design elements you'll unlock, which will allow you to change the color and pattern of your workout bottoms. When you're satisfied with your product, submit it to the gallery to be voted on—prizes, including a pair of running tights customized with your unique design, are up for grabs.

The contest runs from now through April 9 so you can't wait until summer to start. And, the only way to get your design made is by winning—the more votes you get, the more chances you have to win, and you can submit as many designs as you want. Helly Hansen will be selecting five winners, so it's time to start logging your miles.

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